

## Issue 40

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## "TURN FEAR INTO COURAGE" "EZINE ADVENTURE"

Dear subscriber!

I couldn't wait any longer to send you this special issue with two articles you will love.

The first one, "Turn Fear into Courage", talks about abolishing shyness.

The second one, "Ezine Adventure" , bring you one of the easiest and most clever tips I've ever come across in my on line career, so you better read on :-)

To your success

Dr. Roberto A. Bonomi

Publisher - Editor

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### **HOW TO SELL ON THE WEB**

Yes, you can make money on Internet! All you need to know is how. It doesn't matter if you don't have a product or service to offer, or if you have a web site or you don't. My new book will show you: "How to SELL on The Web" Dr. Roberto Bonomi

<http://www.easy-home-business.com/how-to-sell.html>

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## "TURN FEAR INTO COURAGE"

The top producers all say the same thing - show the plan to one person a day. Sounds easy, and it is easy for those few who can start a conversation with just about anyone but how many people do you know who are like that?

On the other hand when you're shy it's easy to avoid other people, shyness automatically comes with a PhD in how to creatively avoid people, especially strangers! However this tendency can prove detrimental to your business especially when you consider that your ultimate success depends on approaching people and making a great first impression.

There is a better way; it is possible to use your mind in a simple yet powerful way that will make it easy for you to make a fantastic first impression. It involves applying peak performance principles in a special way.

Here's what I do when I'm walking about town and I spot someone I know that I ought to say Hello to although my initial tendency is to just avoid them and hope that they don't see me.

First of all, feel yourself standing tall, just pretend that you feel dynamic, powerful and enthusiastic and take on that posture.

Breathe deeply, chest out, and smile so wide that you can feel the stretch in your cheeks. Even if you make believe you will still tend to come across far better with whoever you approach.

Then, as you approach him or her, hear yourself saying HI or HELLO inside your head. The key is to make the sound very, very loud inside your head, really exaggerate it to impress your mind with your intention.

Finally, visualize that person smiling as they recognize you and make sure to go overboard with the imagined picture in your mind as well. Make the picture twice as big as life size, make it 3D, in rich color and very bright and up close in your mind's eye.

All this takes just a few seconds when you get good at it, at first you may find it tricky, practice it with people you see about town and you'll soon find yourself greeting more people.

I also use this technique when I'm waiting in line at the bank, in a store etc. That way you get an opportunity to be friendlier with whoever is serving you and with the other people waiting in line.

In a short time you will find it easier and easier to start conversations with people you would not have dared to approach in the past. Do this day after day and the cumulative effect on your business will be staggering.

Keys to success:

- 1 Practice this skill daily until it becomes second nature to you.
- 2 Teach your down line how to approach people as well, by teaching this skill you will become even better yourself.
- 3 Remind yourself of the negative implications of not approaching more people and the long-term effect on your business.

#### Resource Box:

Peter Murphy is a peak performance expert and published author. Subscribe FREE to his upbeat newsletter and get a FREE e-book, Abolish Shyness - Steps to Success, which reveals secret strategies for turning fear into courage. To join send an email to: [AbolishShynessToday-subscribe@topica.com](mailto:AbolishShynessToday-subscribe@topica.com)

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## 'EZINE ADVENTURE'

Today I'd like to tell you about a brand new, original, and totally FREE service that I just tried out to grow my E-zine subscriber list.

It's a new system for E-zine owners to share their ad space with other E-zine publishers... and it works great!

Hoho, this is not a standard time-consuming ad-swap service, no way!

This new system, called EzineADventure, raises the bar for E-zine owners everywhere.

You will never again waste time looking for and trading your ad for someone else's, based on readership levels in your E-zines.

Yes, you CAN profit with those swaps, but they take up so much time.

Why make it difficult when it can be done much easier? :-)

With EzineADventure you can get your own ad in front of an extra thousand, five thousands, twenty thousand, or even one hundred thousand or more E-zine readers literally overnight.

And this PERMANENTLY!

You and I both know the importance of growing our database lists and subscriber's base.

Well, now you can double, triple, or even quadruple, your subscriber base- and this for FREE!

There's no catch. I'm doing this myself, and my subscriber list is automatically growing faster, I'm reaching more people every day, and it doesn't cost me one single penny...

... and it won't cost YOU a penny either.

You too can join your fellow E-zine publishers in one of the most clever list building techniques around!

This is something you are going to want to join. In no time, you will get your own ads or sales message to tens of thousands -or more- people -FREE!

I'm not going to explain all the details in this message, but if you are concerned about building an E-zine the easy way, you simply must click [here](#):

<http://newsletter.easy-home-business.com/hts/ezineadventure.html> to get all the details

Good luck, and once you have signed up to this excellent service, you may expect a special message from me...

Catch you later!

Dr. Roberto Bonomi

P.S. This is what my sponsor wrote me today:

How good this program works? Well, my own "Smartpromotion Newsletter" has a circulation of just about 3,000. Within 48 HOURS after I'd joined this service, I had E-zine publishers under me with a combined circulation of over 60,000! They placed my ad in their E-zines, giving my list 20 times as much exposure as I'm used to get, and since then this phenomenal growth has continued. In short, this is one terrific and totally FREE program that every one with an E-zine or mailing list MUST join!

To join right now, just click [here](#)

## FREE CONTENT FOR YOUR WEBSITE OR EZINE

Would you like to have some fresh and free content to include in your web site or e-zine?

You can reprint Dr. Bonomi's articles on your web site or in your e-zine as long as:

- a) The article is printed in its full form with no changes.
- b) You send us a quick e-mail to: [newsletter@easy-home-business.com](mailto:newsletter@easy-home-business.com) telling us where you'll be publishing it.
- c) You include the following text at the end of the article:

**ABOUT THE AUTHOR:** Dr. Roberto A. Bonomi is the owner of the successful [www.easy-home-business.com](http://www.easy-home-business.com) site and the incredible "How to Sell on The Web" e-book

If you are looking for the best information to drive traffic to your website and make more sales, then I highly recommend you to visit <http://www.easy-home-business.com>

Easy Home Business' site is in the first 10 places of every important search engine that you can look at!

This guy really knows what he's talking about!

## VISIT OUR NEWSLETTER ARCHIVES

Our newsletter archives contain every issue that we have published. If you missed one number or would like to read it in HTML format, you can do it here: <http://newsletter.easy-home-business.com/issues/index.html>

If you are looking for free to use content for your web site or ezine, you will find it here: <http://newsletter.easy-home-business.com/articles/free-articles.html>

## SEND US YOUR SUGGESTIONS

We would love to hear what you think about the Easy Home Business' Newsletter. And if you have any suggestions for upcoming issues please send them too!

Just e-mail the editor at: [newsletter@easy-home-business.com](mailto:newsletter@easy-home-business.com)

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